

# DIG3118

Digital Graphic Design

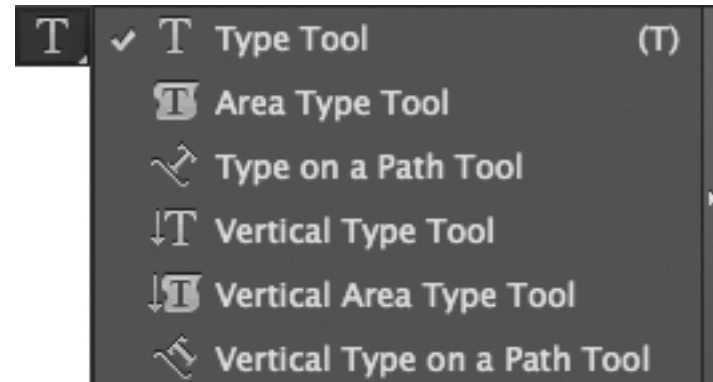
# Objectives

- **Learn basic typography terms**
- **Learn the 3 basic type tools available in Illustrator**
- **Outlining text in Illustrator**

# Using Text In Illustrator

The text tools function similarly to the text tools you are familiar with in other software programs.

- **6 tools available**
- **3 Basic** - 3 Basic Vertical



# Text Tools In Illustrator

## 1. Basic Text Tool

- Insertion point
- Options bar of contextual text attributes
- Text panel or palette, Window>Text>Character

### **Make selections/edits with the text tool OR selection tool**

- Either highlight with the text tool to alter typed characters or use the selection tool to resize, rotate or move

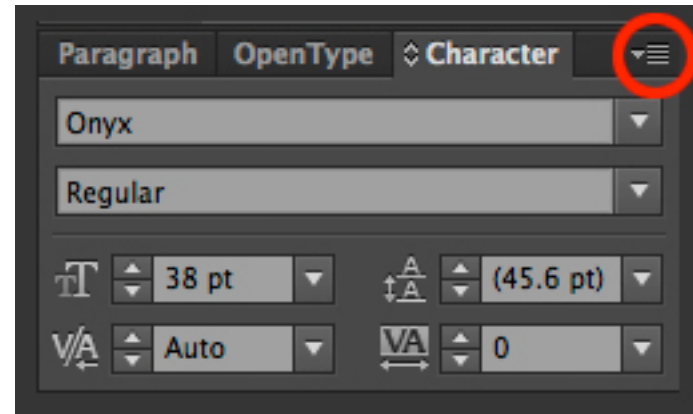
### **Text Panel Options**

- Text size
- **Leading** - the vertical space between lines of text
- **Tracking** - the horizontal measurement of space between a series of characters
- **Kerning** - the horizontal measurement of space between 2 characters

# Text Tools In Illustrator

## Additional Text Panel Options

- Click the icon on the upper right of panel



# Text Tools In Illustrator

## 2. Area Text Tool

- Used to create text INSIDE a shape

## 3. Type On a Path Tool

- Used to create text ON a shape or path

### ❖ Caveats to stroking text in Illustrator

Why you don't want to simply apply a stroke to text

### ❖ The Overset text icon

When your text disappears